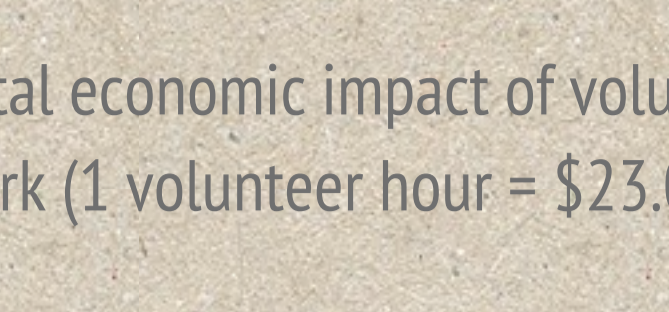
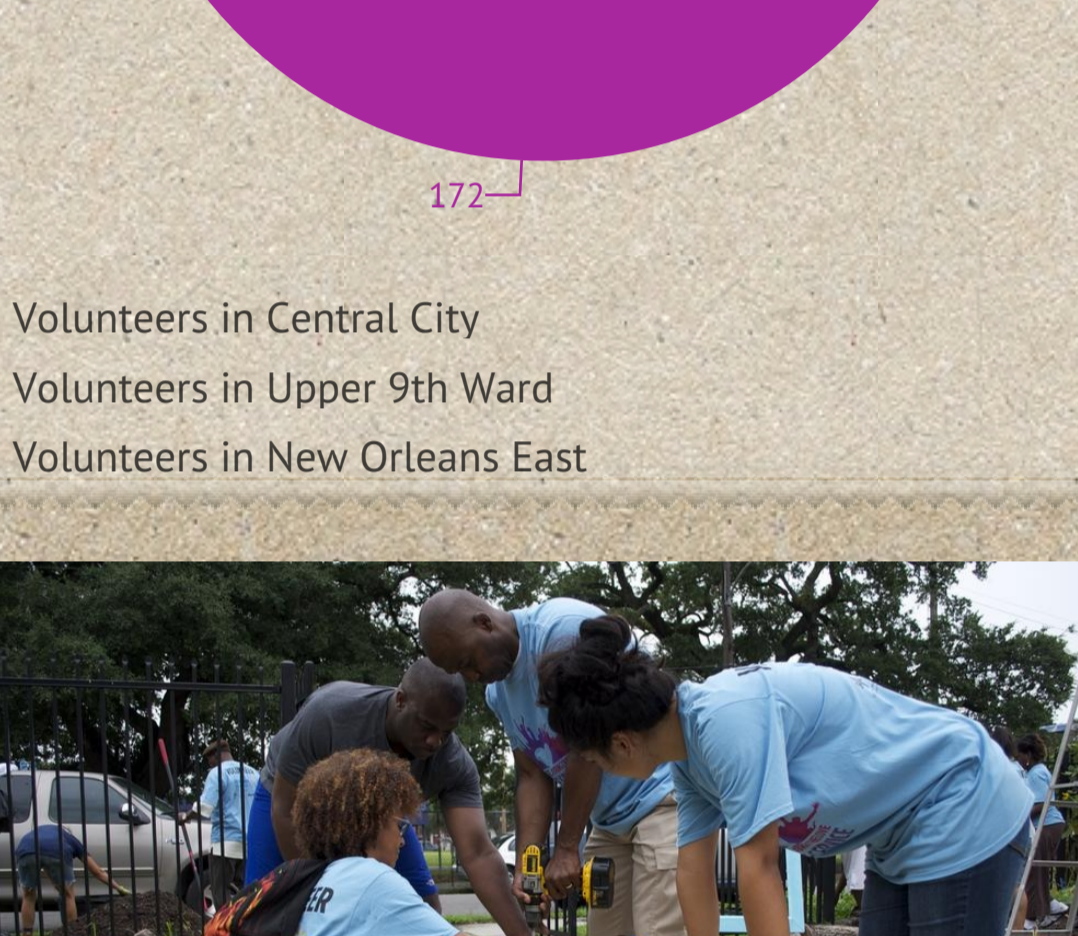


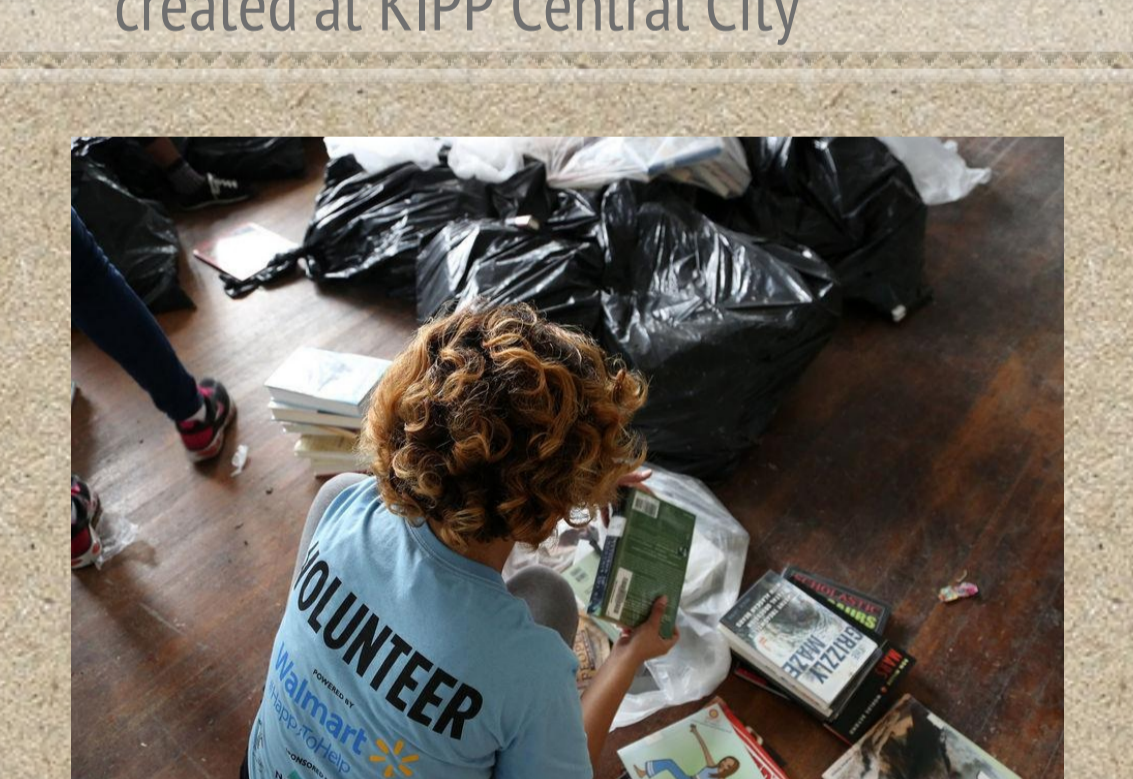
# ESSENCE FEST 2015 DAY OF SERVICE: IMPACT REPORT



- \$36,246.12**  
Total economic impact of volunteer work (1 volunteer hour = \$23.07 in La.)
- \$10,500**  
donated directly to 6 different community partners
- 1116**  
total hours of volunteer labor completed
- 372**  
unique volunteers from 23 different states including 66 youth
- 18**  
unique service projects completed
- 6**  
different community nonprofit organizations supported
- 3**  
different neighborhoods worked in



- Volunteers in Central City
- Volunteers in Upper 9th Ward
- Volunteers in New Orleans East



**1600 books organized** for the KIPP Renaissance library

**1500 lbs. of debris** of debris removed from KIPP Renaissance

**800 desks and chairs** moved into 35 classrooms

**72 classrooms** emptied and prepped for school year

**36 trees** planted or maintained in Joe Brown Park and KIPP Central City

**5 hallways** painted and prepped for school year

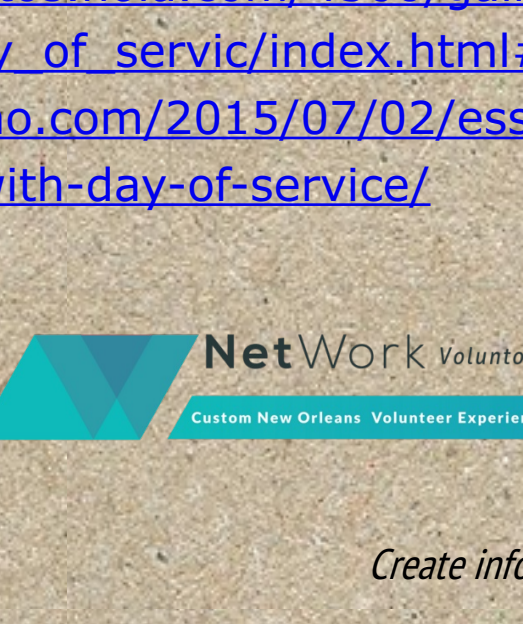
**2 garden benches and a tool shed** built for KIPP Central City urban garden

**1 foursquare court** created at KIPP Central City



"The volunteers were a great help and had good energy"

-Kyle Jones, Director of Operations KIPP Renaissance



"Everything was great. I hope to be able to participate in this event next year."

-Kisha Levy, Director Harmony Oaks Community Center



"We very much appreciated the help from the volunteers"

-Hilary Dreher, Operations Manager Sci Academy High School



### Media Coverage:

- <http://time.com/3945285/essence-festival-post-katrina-new-orleans/>
- <http://www.wdsu.com/news/local-news/new-orleans/essence-organizers-gather-for-day-of-service/33972568>
- [http://photos.nola.com/4500/gallery/essence\\_festival\\_day\\_of\\_servic/index.html#/4](http://photos.nola.com/4500/gallery/essence_festival_day_of_servic/index.html#/4)
- <http://wgno.com/2015/07/02/essence-fest-kicks-off-with-day-of-service/>

